JIO MAMI MOVIE MELA WITH STAR TO SHOWCASE THE FIRST LOOK OF BAAHUBALI 2: THE CONCLUSION

Director S.S. Rajamouli and Prabhas

Mumbai, October 17, 2016: Why did Kattappa kill Baahubali? After watching the National Award winning film, everyone was left with the same question, but couldn't get any answer.

Find out the answer at the Jio MAMI Movie Mela with Star which is gearing up to enthrall film lovers with two days dedicated to popular Indian cinema. One of the major highlights of the Movie Mela is the first look of Baahubali 2: The Conclusion, which will be showcased on October 22, 2016.

The Movie Mela will host the cast of Baahubali 2 who will share their experiences on the making of the movie. The film is a historical fiction directed by S. S. Rajamouli which has garnered an unbelievable fan following. The magnum opus promises to be grander and visually more dramatic than part one. Baahubuli team will also launch the teaser to a virtual reality spin off film set around the world of Baahubali, and give the audience a sneak-peak into a game and comic based on the epic franchise.
The cast who will be present are:

- Director, SS Rajamouli

- Producer, Shobu Yarlagadda

- Protagonist, Prabhas who plays the role of Shivudu/Baahubali

- Rana Daggubati who plays the role of Bhallala Deva/Pallvalathevan

- Anushka Shetty who plays the role of Devasena

- Tamannaah who plays the role of Avanthika

- Raja Koduri who heads the VFX Department

Speaking about the launch, Director, SS Rajamouli said, "I am really excited to share the First Look of Baahubali 2 with all the fans. Doing it at MAMI Mela is going to be a lot of fun. Especially with the entire cast on stage with me."

A Few Facts about Baahubali: The Beginning
Baahubali became one of the biggest, top grossing movies of 2015. The Telugu version of the movie garnered the Best Feature Film-Golden Lotus Award, and the Best Special Effects at the 63rd National Film Awards. Baahubali is India's biggest motion picture and is the largest worldwide release of any Indian film, in different languages.

The Movie Mela will be held on October 22 and 23, 2016 at Rangmandir, Bandra.

Jio MAMI with Star VISION 2016
The Jio MAMI Mumbai Film Festival with Star is an inclusive movie feast. We showcase the latest cutting-edge, independent cinema - art house fare alongside genre movies from Bollywood and Hollywood and cult international movies. We offer the best of world cinema to the people of Mumbai and we offer the best of Indian cinema to the world. The festival is run by the Mumbai Academy of Moving Image popularly known as MAMI. This is a space where we revel in the sheer pleasure of cinema, the joy it gives us and how much it enhances our lives. The goal is to nurture and ignite a passion for movies. We want Jio MAMI with Star to be shorthand for excellence in cinema.

ABOUT Jio MAMI with Star Film Festival
Mumbai - the financial capital of India is also the epicenter of the Indian film industry. The city plays such a major role in production and dissemination of Indian films and television programs that it is widely known by its acronym 'Bollywood'. In 1997, a group of film industry stalwarts headed by late Hrishikesh Mukherjee founded the Mumbai Academy of Moving Image (MAMI) as a not-for-profit Trust. Their main objective was to organize an annual International Film Festival which the film industry and the country could be proud of. MAMI has been organizing the festival for the last 16 years and aims to foster a climate of good cinema. MAMI engages people from all walks of life across the city and country that enjoy and love good cinema. It is Mumbai's only film festival that is entirely created and run by film professionals and a group of members from corporate India. Appreciation of good cinema, stripped off all the limiting labels of art and commercial, can only come about through exposure to the best of films the world has to offer. The Festival is the first step in that direction.
In their Mission Statement in 1997, the MAMI Board of Trustees said, "We feel it is the need of the hour to disseminate and inculcate good cinema among Indian audiences. The only way to achieve this is to celebrate cinema by hosting an International Film Festival in Mumbai, India's film and entertainment capital. MAMI (Mumbai Academy of Moving Image) is committed to start Mumbai's first independent international film festival organized by practicing film makers."

For more information on Jio MAMI 18thMumbai Film Festival with Star scheduled to be held from 20th October- 27th October 2016, do visit the official website, Twitter handle, Facebook Page, Instagram and YouTube as follows:

Website: www.mumbaifilmfestival.com
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